

Concept Note
SRECA Regional Partner Exchange and Closing Workshop

DAY I, 15 March 2023 (Wednesday)	
09:00-09:15	Registration
09:15-09:30	Welcoming and Introduction of Workshop Moderator / SRECA Project Director
09:30-10:00	Warm-Up Moderator
10:00-10:30	Exchange on Good Practices of Mekong Institute on agri-trade related development cooperation in North- and Southeast Asia Mr. Madhurjya Kumar Dutta, Director, Trade and Investment Facilitation Department, Mekong Institute
10:30-10:45	<i>Tea and Coffee Break / Group Photo</i>
10:45-11:30	Fish Bowl Q&A with International/Regional Expert for all Participants
11:30-12:00	Review on SRECA Project 2019-2023 Presentation SRECA Team
12:00-14:00	Lunch Break
14:00-15:45	Focus Countries Presentation on Project Outcomes Challenges and Way Forward to Facilitate Agricultural Export and Private Sector Development <ul style="list-style-type: none"> - Cambodia, Dr. Ker Monthivuth, Director, Plant Protection, Sanitary and Phytosanitary Department, General Directorate of Agriculture (GDA), - Lao PDR, Khemdeth Sihavong, Deputy Director General, Department of Foreign Trade Policy (FTPD) - Mongolia, Bayasgalan Saranjav, General Secretary, Mongolian Chamber of Commerce and Industry (MNCCI) - Vietnam, DoAAM, Ta Thi Binh An, Officer of Northeast Asia and South Pacific Office, Division of Asia and Africa Markets (DoAAM), Ministry of Industry and Trade (MoIT); & Dr. Le Thanh Hoa, Deputy Director General, Department of Agro-processing and Market Development Authority & Director of Viet Nam SPS Office under Ministry of Agriculture and Rural Development (MARD); <p>Each 15-20 minutes with moderated Q&A</p>
15:45-16:00	<i>Tea and Coffee Break</i>
16:00-17:00	Specifics of Agricultural Import, Cold Chain Management and Agri-Exhibitions in China <ul style="list-style-type: none"> • China, Duan Xiaohong, Secretary General & Vice President, China Inspection and Quarantine Association (CIQA)

	<ul style="list-style-type: none"> • SRECA <p>Each 15-20 minutes with moderated Q&A</p>
17:00-17:30	<p>Connecting SRECA Approaches to other Regional GIZ Projects</p> <p>Moderator / SRECA Team / All</p>
17:30-17:45	Wrap-up and Outlook for Day 2
18:00	Dinner

DAY II, 16 March 2023 (Thursday)	
08:50-09:00	Registration
09:00-09:30	<p>Recap Day 1 and Warm-Up</p> <p>Moderator / SRECA Team</p>
09:30-10:45	<p>Export Promotion as a Tool for Private Sector Development – Experiences from Women Entrepreneurs in E-Commerce and Trade</p> <ul style="list-style-type: none"> - Cambodia, Touch Socheata, co-founder, WeMall - Mongolia, Tsomorlog Batbold, CEO, Mongolian Women Entrepreneurs Council (MEWC) - Vietnam, Nguyen Thi Minh Thuy, Director, the Center for Information Technology Application and Transformation (INTEC), Vietnam Trade Promotion Agency (VIETRADE), Ministry of Industry and Trade (MoIT) <p>Each 15-20 minutes with moderated Q&A</p>
10:45-11:00	<i>Tea and Coffee Break</i>
11:00-11:45	<p>Triangular Cooperation with Chinese Partners on Women Entrepreneur Empowerment</p> <ul style="list-style-type: none"> • China, Huang Hongqun, Deputy Director General, Guangxi Office on Planning, Development and Management of the Beibu Gulf Economic Zone (BG) • SRECA <p>With moderated Q&A</p>
11:45-12:30	<p>Open Discussion on Triangular Cooperation Potential between SRECA Focus Countries, Germany and China</p> <p>All Participants / moderated</p>
12:30-12:45	<p>Way Forward</p> <p>SRECA Team</p>
12:45-14:00	<i>Lunch</i>