

AGENDA WORKSHOP

Chinese Market Requirements on Imports of Agro Products and Fresh Fruits

Date: 28th November 2019 (Thursday)

Location: Hotel Du Parc, 84 Tran Nhan Tong, Hanoi

Time	Content	Implementer
08:00-08:30	Registration	
08:30-08:40	Opening speech	<i>Ms. Doan Thi Thu Thuy Deputy Director General of Vietnam Trade Promotion Agency (Vietrade), Ministry of Industry and Trade (MOIT)</i>
08:40-08:50	Welcoming speech	<i>Mr. Florian Miß Director of Project “Support of Regional Economic Cooperation in Asia (SRECA)”</i>
08:50-09:20	Updates on Chinese Market Information for Agro-products, especially fresh fruit – Important points of attention: - Promoting Official Exports to the Chinese market - Recommendations for Vietnamese exporters	<i>Mr. Nguyen Anh Duong Director of the Department for General Economic Issues and Integration Studies at Central Institute for Economic Management (CIEM)</i>
09:20-09:50	Updates on Chinese Market Information for Agro-products, especially fresh fruit – Important points of attention: - Tracibility - Requirements on packaging and labeling - Other related information - Recommendations for Vietnamese exporters	<i>Mr. Vu Van Cuong Expert, Asia – Africa Market Department, Ministry of Industry and Trade (MOIT)</i>
09:50-10:20	Updated requirements of the Chinese market on Agro products, especially Vietnamese fresh fruits: - Information Coding System;	<i>Mr. Luong Ngoc Quang Expert, Plant Protection Department (PPD), Ministry of</i>

	- Phytosanitary Inspection for Agro-products and fresh fruits	<i>Agriculture and Rural Development (MARD)</i>
10:20-10:35	Tea Break	
10:35-11.15	Updates about the policy and strategy orientation of the Chinese market on Imports of Agro products, especially fresh fruit from Vietnam - Policy recommendations for Vietnamese government - Recommendations for Vietnamese exporters	Mr. Tran Cong Thang <i>Director of Institute of Policy & Strategy for Agriculture and Rural Development (IPSARD), Ministry of Agriculture and Rural Development (MARD)</i>
11:15-11:45	Q&A Session & Experience Sharing among Exporters to the Chinese market	<i>All delegates</i>
11:45-12:00	Half day sum-up	Vietrade
12:00-14:00	Lunch	
14:00-15:00	Discussion, collection of feedbacks and planning the establishment of network & cooperation to support the official exports to China	Ms. Nguyen Thi Minh Thuy <i>Acting Director of INTEC, Vietnam Trade Promotion Agency (Vietrade), Ministry of Industry and Trade (MOIT)</i> Mr. Ung The Lam <i>Director of Global ECP Co. LTD</i> Mr. Pham Ngoc Thuc <i>Deputy Director of Kim Chinh Joint-Stock Company</i>
15:00-15:30	Conclusion	Vietrade